

# ART exhibition

*Recovered Futures*

# SPONSORSHIP PROSPECTUS

*Your exciting opportunity to sponsor an iconic Brisbane art exhibition raising awareness of mental health, recovery and wellbeing.*

Proudly hosted by



Richmond  
Fellowship  
Queensland

## Contact

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# YOUR opportunity



'Lilac Dream' by  
Chanté Ranclaud

## AT A GLANCE

A mainstay on the Brisbane art calendar for over 30 years and major Queensland Mental Health Week event, the Recovered Futures Art Exhibition will open between 4 - 10 October 2024. The gallery will be in a prominent grand marquee in King George Square. The curated exhibition is a major charity event, displaying over 250 artworks by artists with lived mental health experience. It offers great benefits to sponsors, including:

- increased brand awareness via sponsor recognition including exposure to over 13,000 exhibition visitors and 14,000 visitors to the online store
- publicity of your brand in a highly sought-after, busy CBD location for one week
- opportunity to promote your business in the exhibition catalogue
- complimentary tickets to the opening event and exclusive preview
- an exclusive opportunity to purchase artwork before the event opens to the public
- fulfilling your corporate social responsibility commitments while providing a meaningful staff engagement opportunity
- aligning values with a highly regarded and leading mental health organisation.

*"I was blown away by the Recovered Futures Art Exhibition. I felt a sense of community, connection, understanding and support. I spend so much time alone, but the exhibition showed me that there is a strong network out here. We're not meant to walk through this world on our own and we never were." - Chanté Ranclaud, 2023 exhibiting artist*

# SUPPORT AN EVENT with purpose

'Centenary Park'  
by David Hinchliffe



## THE IMPACT

Every exhibiting artist in the Recovered Futures Art Exhibition has lived mental health experience, either through their own direct personal experience or in their role as a carer or family member. Each artwork sold delivers 85 per cent of the proceeds directly to the artist and in 2023, sales exceeded \$77,000.

While the exhibition provides a meaningful opportunity for artists to sell artwork and gain exposure, it is difficult to put its true value into words. Creating and showcasing art is a powerful component of the healing journey for exhibiting artists, many of whom find strength and empowerment in sharing their mental health recovery. The event also serves to spark meaningful conversations and reduce social stigma.

The generous support of sponsors plays an integral role in the ongoing success of this event. Funds support event costs including curator fees, opening event, venue, equipment, promotion, artwork transportation and more.

*"I really want to connect with people but I don't always know how to do that. Sometimes my brain struggles and I have a lot of big emotions. My art allows me to explore the aspects of life that I can't necessarily tell people about – but I can show them."*  
- Jesamie Floss, 2023 exhibiting artist

# 2023 EVENT highlights

The following outcomes highlight the ongoing success of the exhibition and its exposure for sponsors.

**271**  
artworks

**169**  
artists

**13,250**  
visitors



**\$77,000**  
artwork sales



**14,000**  
views to online  
gallery and store



**700k**  
social media  
impressions



**38,300**  
social media  
engagements



**54%**  
of collection sold

# YOUR investment

The 2024 Recovered Futures Art Exhibition provides a meaningful opportunity for businesses to align with the premier Queensland Mental Health Week event hosted by Queensland's leading mental health organisation.

| <b>PLATINUM SPONSOR</b><br><b>LIMITED TO 1 SPONSOR</b>   | <b>GOLD SPONSOR</b><br><b>LIMITED TO 2 SPONSORS</b>  | <b>SILVER SPONSOR</b><br><b>LIMITED TO 3 SPONSORS</b>  | <b>BRONZE SPONSOR</b><br><b>LIMITED TO 4 SPONSORS</b>  |
|--|--|--|--|
| <div>  <ul style="list-style-type: none"> <li>• Exclusive sign featuring your branding on the outside entry of the event marquee in King George Square</li> <li>• Opportunity to have your company's pull-up banner displayed on stage at the Opening event</li> <li>• Platinum tier logo positioning on the event pull up banner in King George Square</li> <li>• Full page advertisement in the Exhibition catalogue</li> <li>• Acknowledgement on event promotional material, online store and social media</li> <li>• Five complimentary tickets to the Opening event &amp; exclusive preview</li> <li>• Acknowledgment during the Opening address by RFQ CEO</li> <li>• A selection of artworks of your choice to the value of \$3,000</li> </ul> </div> | <ul style="list-style-type: none"> <li>• Gold tier logo positioning on the event pull up banner in King George Square</li> <li>• Half page advertisement in the Exhibition catalogue</li> <li>• Acknowledgement on event promotional material, online store and social media</li> <li>• Four complimentary tickets to the Opening event &amp; exclusive preview</li> <li>• Acknowledgment during the Opening address by RFQ CEO</li> <li>• A selection of artworks of your choice to the value of \$2,000</li> </ul> | <ul style="list-style-type: none"> <li>• Silver tier logo positioning on the event pull up banner in King George Square</li> <li>• Quarter page advertisement in the Exhibition catalogue</li> <li>• Acknowledgement on event promotional material, online store and social media</li> <li>• Three complimentary tickets to the Opening event &amp; exclusive preview</li> <li>• Acknowledgment during the Opening address by RFQ CEO</li> <li>• A selection of artworks of your choice to the value of \$1,000</li> </ul> | <div>  <ul style="list-style-type: none"> <li>• Bronze tier logo positioning on the event pull up banner in King George Square</li> <li>• Acknowledgement on event promotional material, online store and social media</li> <li>• Two complimentary tickets to the Opening event &amp; exclusive preview</li> <li>• Acknowledgment during the Opening address by RFQ CEO</li> <li>• A selection of artwork of your choice to the value of \$500</li> </ul> </div> |
| <b>YOUR INVESTMENT</b><br><b>\$15,000 plus gst</b>   | <b>YOUR INVESTMENT</b><br><b>\$10,000 plus gst</b>   | <b>YOUR INVESTMENT</b><br><b>\$5,000 plus gst</b>  | <b>YOUR INVESTMENT</b><br><b>\$2,500 plus gst</b>  |



# ABOUT US



'Reborn' by  
Francie Fran

## EVENT HOST

Richmond Fellowship Queensland (RFQ) is a leader in the provision of professional recovery oriented psychosocial services throughout QLD, and nationally by telehealth services. RFQ combines the inspirational vision and values of our founders with progressive thinking, advanced research and evidence-based practice. We are undergoing transformational development as a centre of excellence. For more information about RFQ visit [rfq.com.au](http://rfq.com.au).

## GET IN TOUCH

To become a sponsor or for more information, contact Tea Delalic, Manager Communications and Events on 0493 692 010 or [tea.delalic@rfq.com.au](mailto:tea.delalic@rfq.com.au).

For more information about the Recovered Futures Art Exhibition, [visit the website](#) or [view the full 2023 artwork collection](#). Follow us @recoveredfutures on [Instagram](#) and [Facebook](#).

*"I am powered by a deep desire to help others find their voice, as I have. I hope that through my involvement in Recovered Futures, I can help create a safe space where others can say whatever they need to say. I needed a space to share without judgement and I know others need that too." - Jacqui Ripoll, 2023 exhibiting artist*